



Vraj Softwares

eSolution for Business

Know about Vraj Softwares

Vraj Software specializes in creating revenue-producing software products for clients in the different sectors like Media, Telecom, Oil and GAS, Consumer goods, Households products, Retail, Banking, Automobile, Insurance, Pharmaceuticals, Information technology, steel, chemicals, nonprofit organization, FMCG, Finance etc in both consultancy firm and corporate firm for various market regions like Asia, Middle East, Europe, North America and Africa.

Frequent changes to the corporate and consumer landscape website in each of these industries mean that opportunities abound for companies to yoke flows of data and information for competitive gain.

Vraj Software provides clients with a business-minded approach to software development. We don't just take a set of requirements from clients and then build products in a black box. We collaborate with clients to ensure that they get maximum business value out of minimum viable products. The companies listed below are a cross-section of clients with whom *Vraj Software* has worked.

Vraj Software was established in late 21st century and is the leading software outsourcing company in India. It is sister concern of a **Niyati Softech**. Our company provides exceptional software outsourcing services and solutions to the companies around the world.

Vraj Software is a product development partner with **Niyati softech** that accelerates revenue growth by rapidly bringing innovative software solutions to market. We hold three core values: Work is worship, customer is god and Arise awake and stop not till you reach the goal.

Vraj Software undoubtedly holds the mindshare of the product development community. If you want quality innovation, rapid time to market, and software product that delivers for your customer, you call *Vraj Software*. We build products for some of the world's most recognized brands. The software we are building touches millions of customers each day.

Vraj Softwares Vision

Our vision is to become the software outsourcing provider of choice by delivering world class web development, mobile application and other customized software services by focusing on communication, development methodologies, advanced tools and technologies, and thereby offering software outsourcing solutions to the market that are cost effective, risk free, and with superb quality.

Vraj Softwares Mission / Purpose

Vraj Software delivers exciting, business-changing software products to national and international clients. *Vraj Software* is passionate about accelerating its' clients' business and participating in their successes. Our company believes in true innovation comes from applying technology solutions to real business problems. We are focused on developing our employees so they are viewed as thought leaders in the industry delivering cutting edge technology. Our mission is to offer our clients with the best software outsourcing services through our experienced and professional staff.

Our Product and Services

- **Static and dynamic websites** that provide customers to know their product category, company profile, services profile etc.
- **Website with SQL database and PHP or ASP.Net** helps customers to provide online registration, queries, inquires
- **Multimedia presentation** used in the website to give extravagant look of website in different appearance
- Providing **web server space** to upload the website for customer views by yearly registration
- **E-commerce** solutions like Zen cart helpful for shop owners, Ubercart helpful to sell physical goods, file downloads and also works with online payment system like pay pal., Magento allow multiple stores to be managed from single admin interface with marketing and promotional applications, das commerce help to provide unlimited category with unlimited product pictures, simple cart with help to display single page with outstanding interface and may more like freeway, spree dig store etc.
- Other E-commerce applications like E-mail, Enterprise content management, news group, online shopping, online office suites, payment system, Teleconferencing and Electronic Tickets.
- **Search Engine Optimization** techniques specify various tasks like attract targeted traffic with intention to increase conversion rates and brand awareness. Initially starts with indexing a site and utilization of most relevant keywords of goods and services offered by client, which also help to unlock the doors of real visitors. It is also use to describe web designing, menus, images, shopping carts; videos and CMS (content management systems) *Vraj Software* are providing registration for that.

Client Approach

We understand the importance of communicating to our clients. For any project, our first step is always to make sure that we are providing solution by understanding your needs, because our company wants your software solutions to add value to your business and drive your ongoing success. Throughout implementation, we encourage our clients to share their feedback and let us know how we can do even better.

Our Contacts

Voice Contacts

Sales : +91 81402 20213
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E-Contacts

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